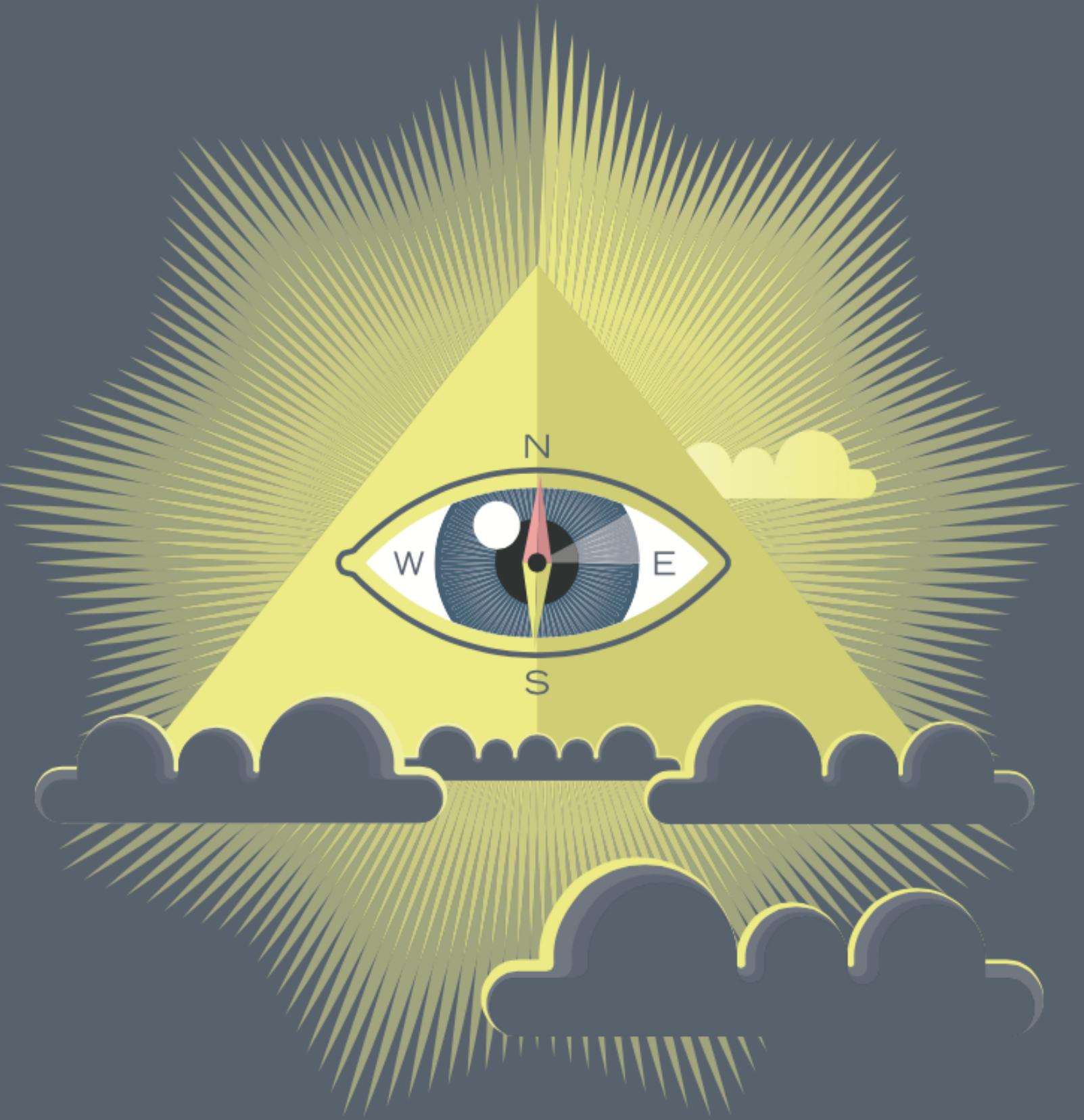


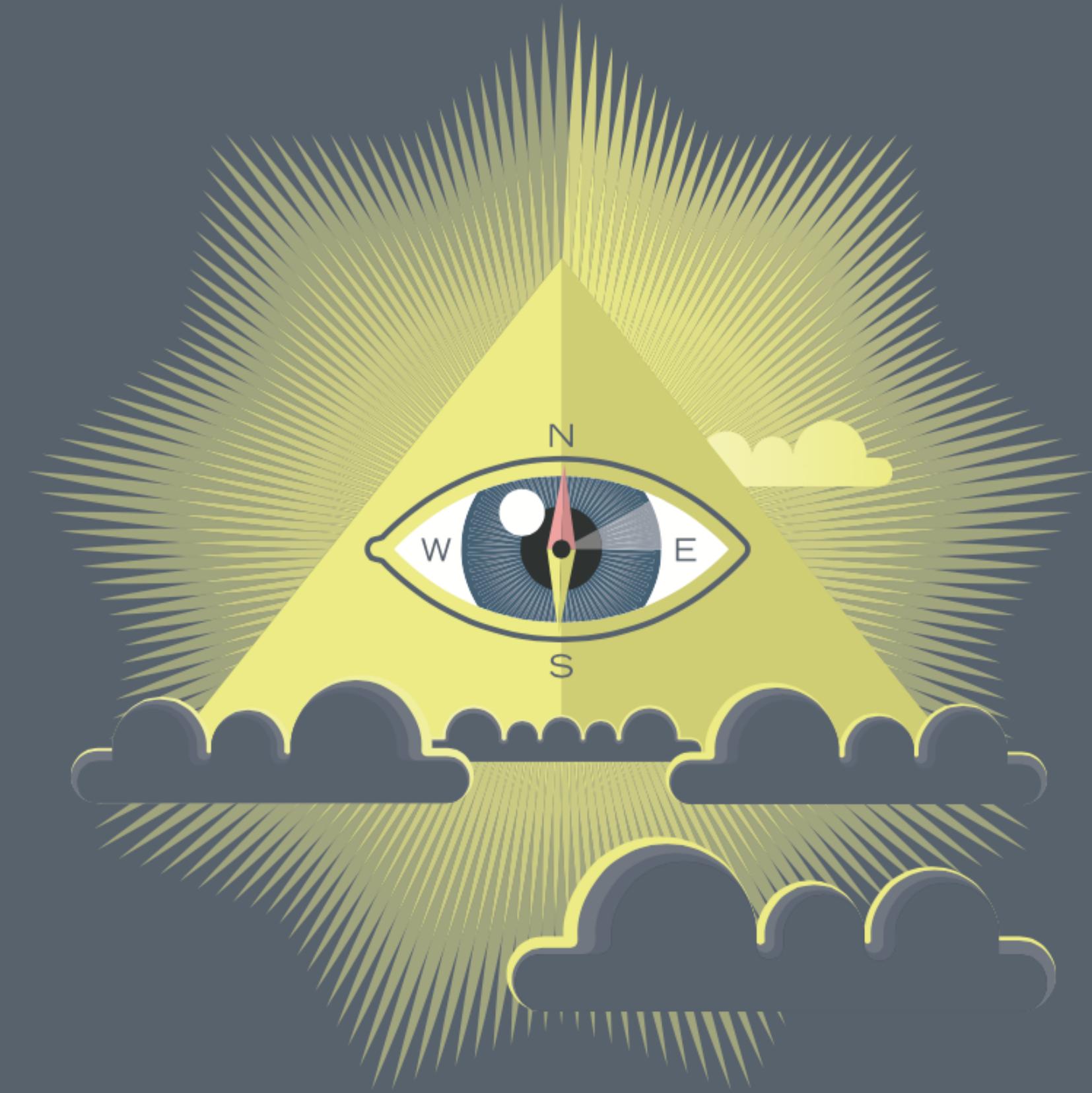
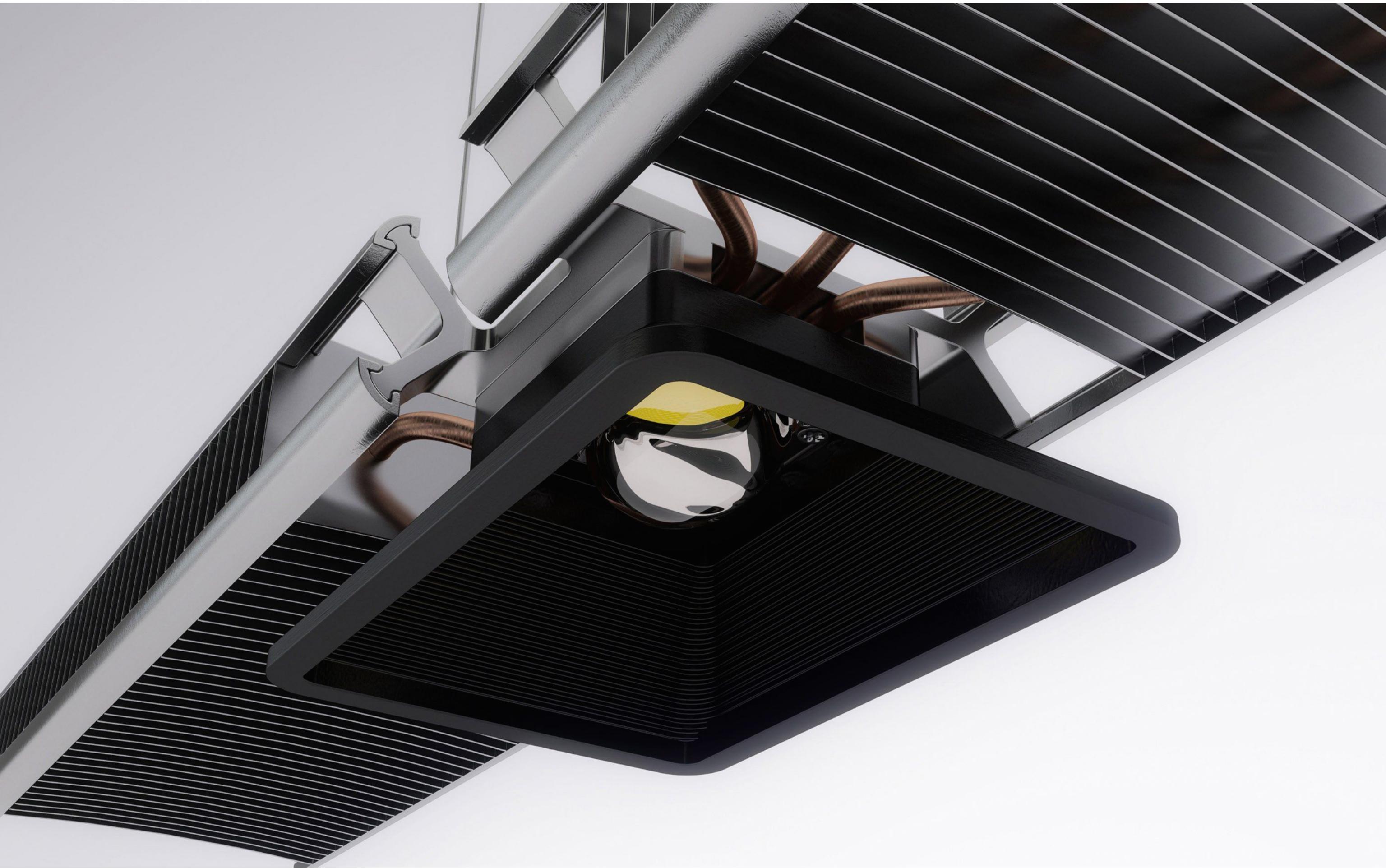
# Herman Konings @ Crealink/Actie Voor Starters

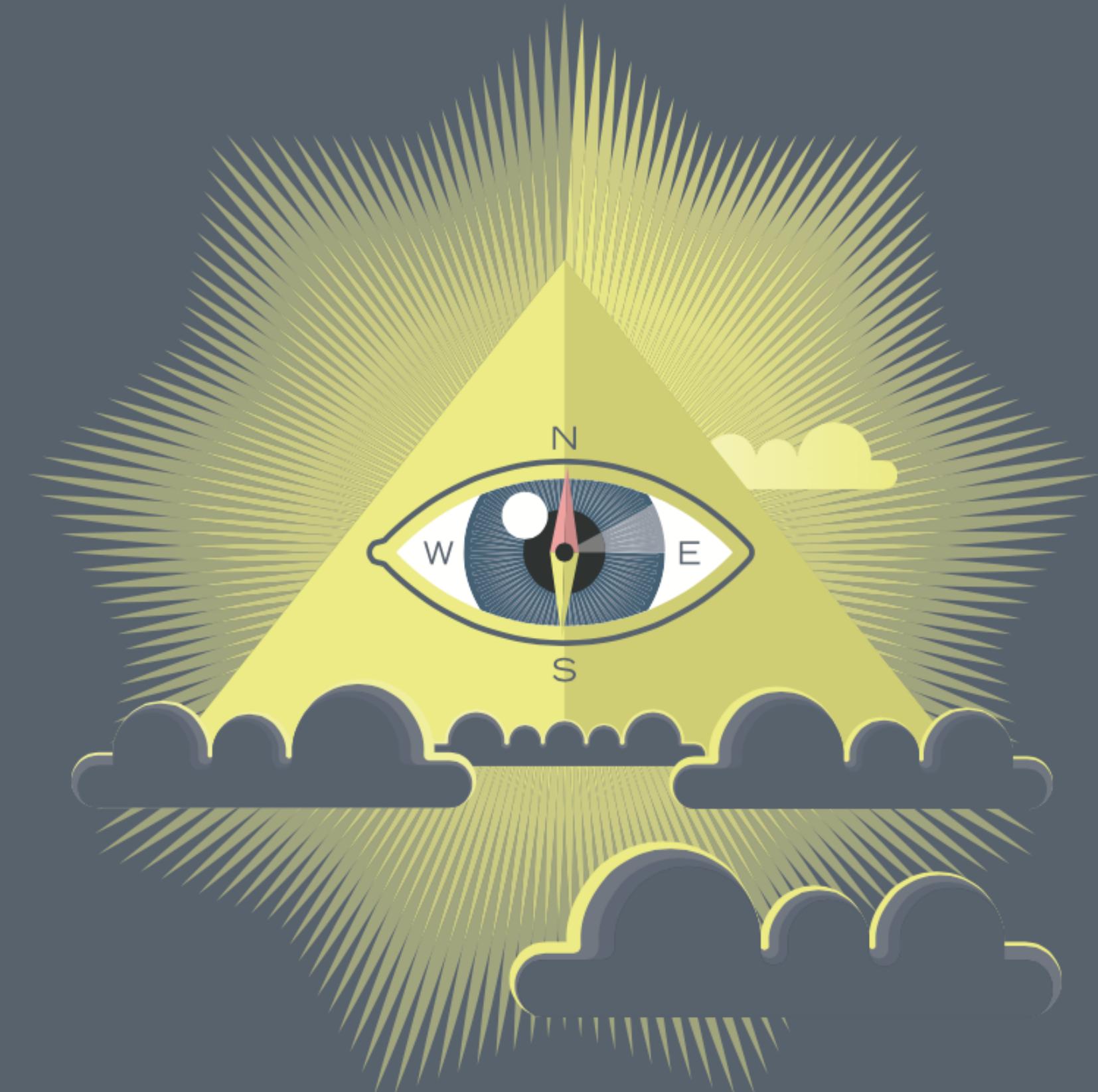
Roeselare - 28/09/15



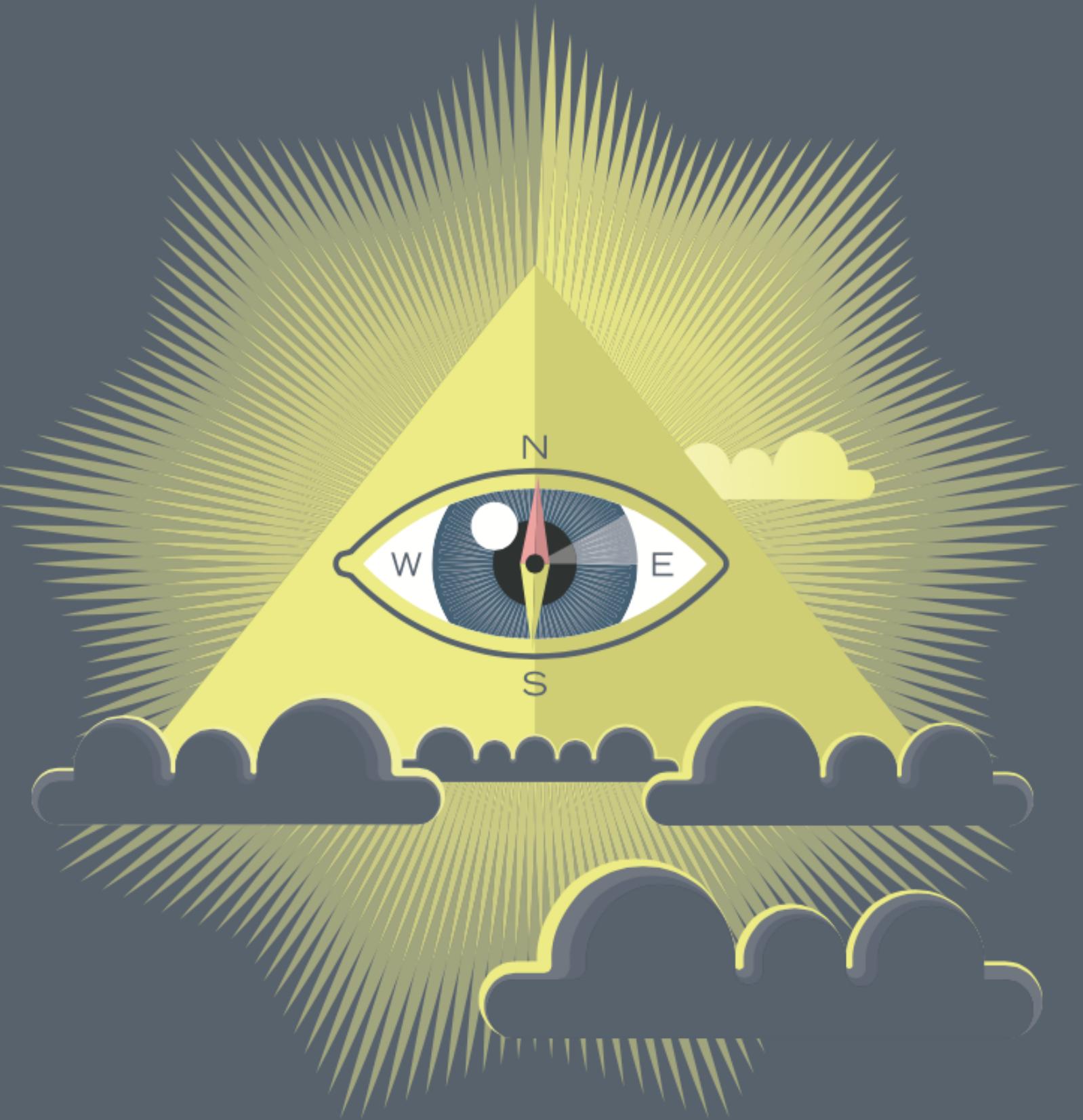
# KATHEDRALE UITDAGINGEN

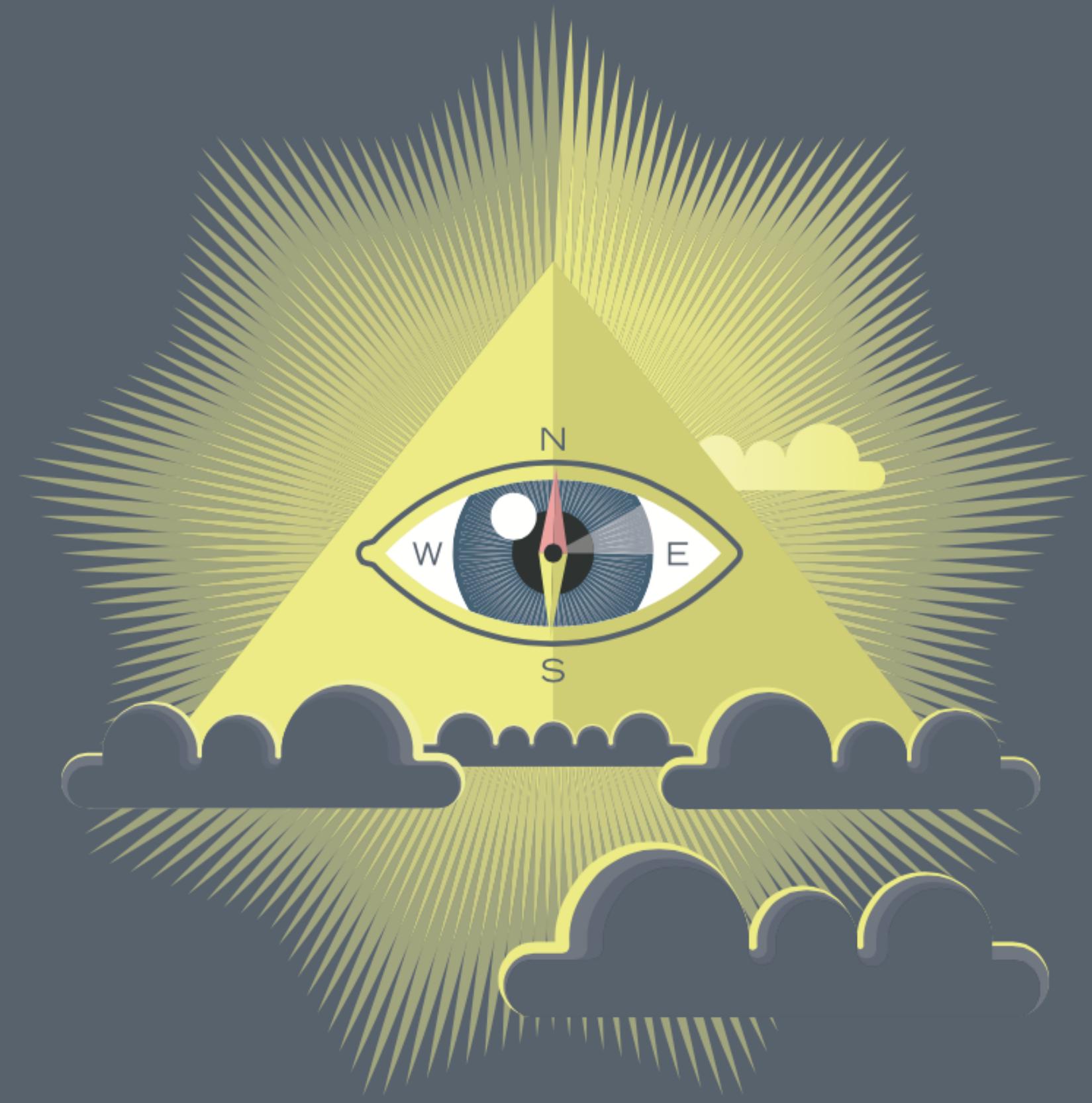


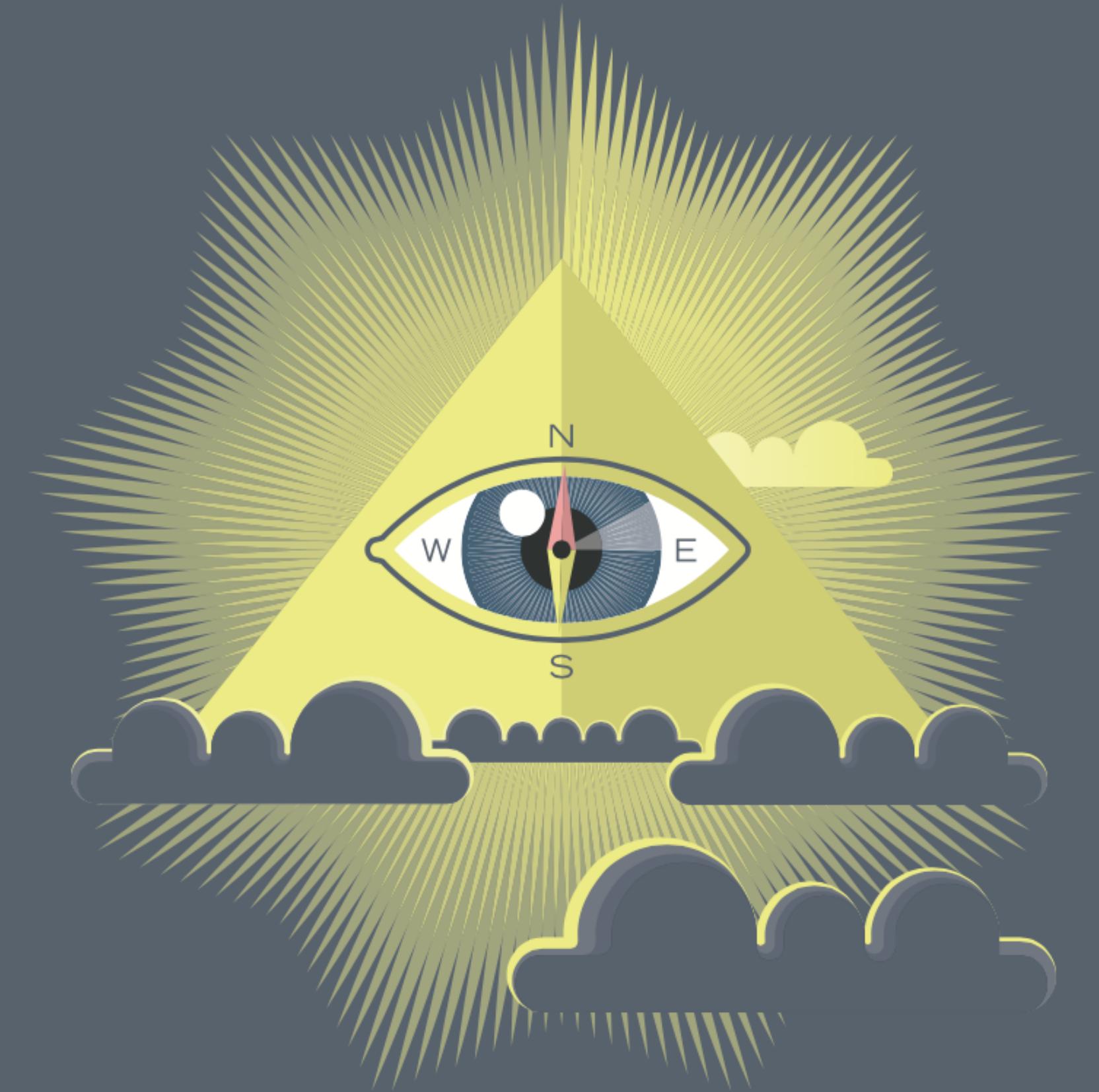


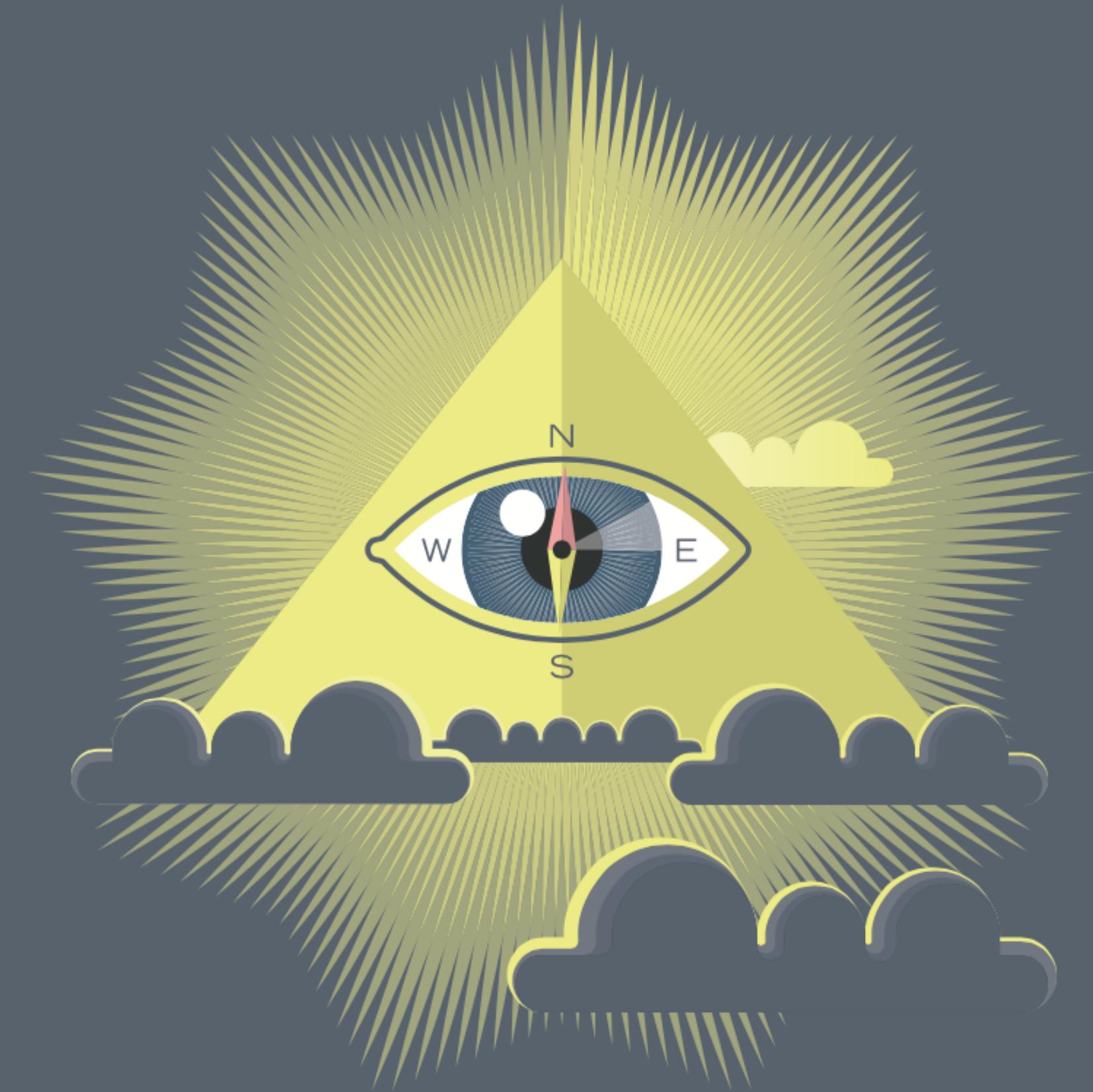


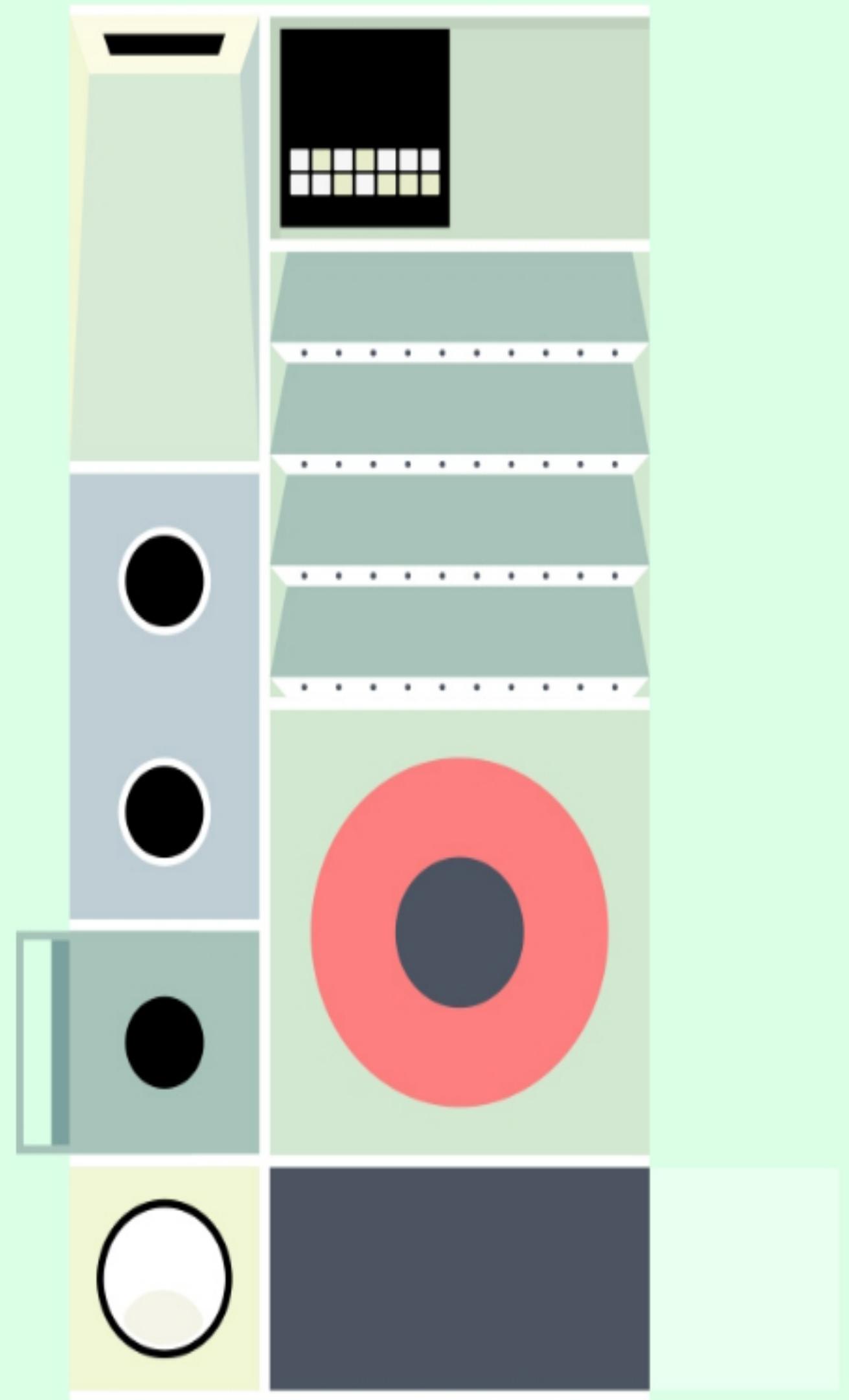
# 361° WAARNEMEN





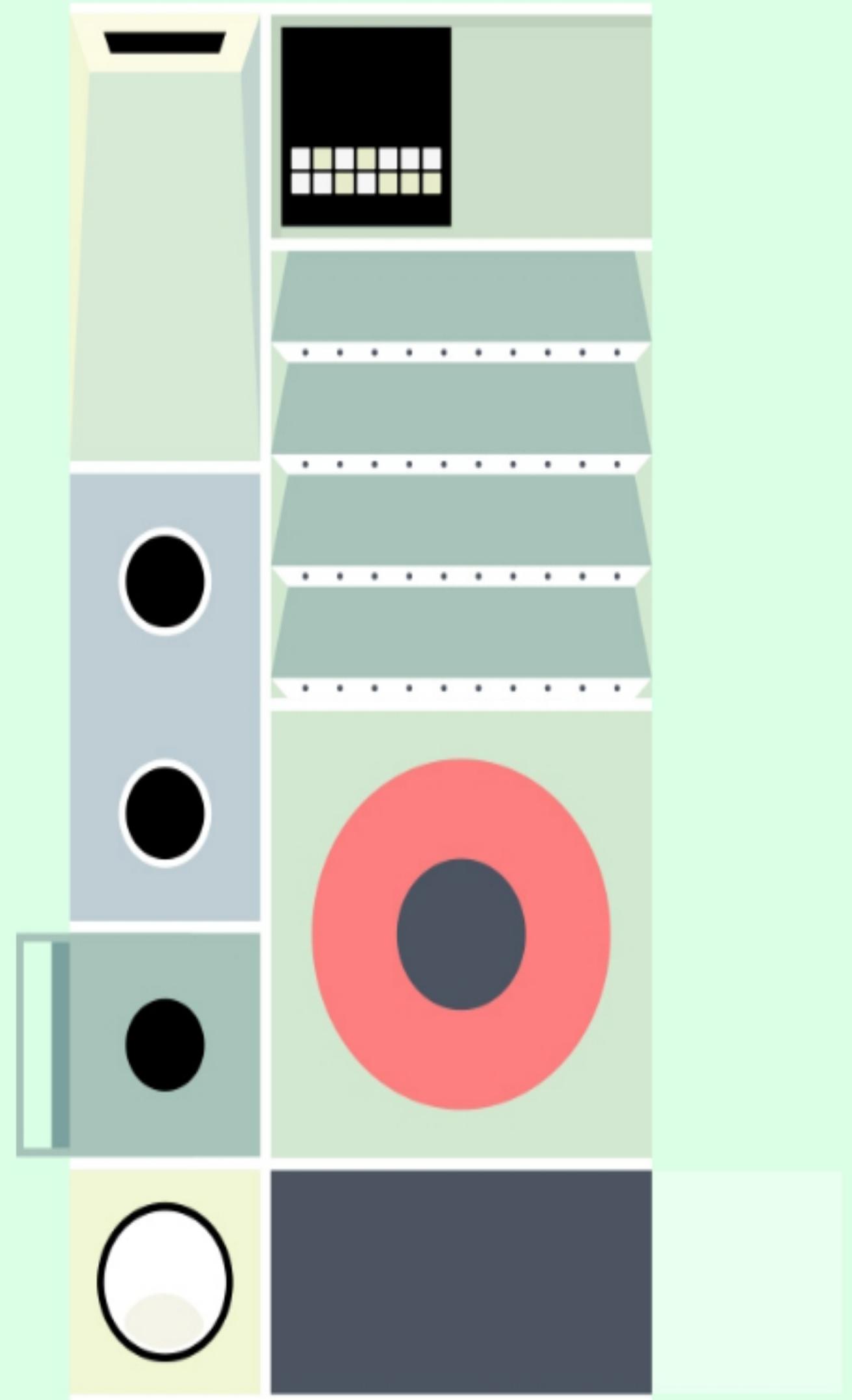




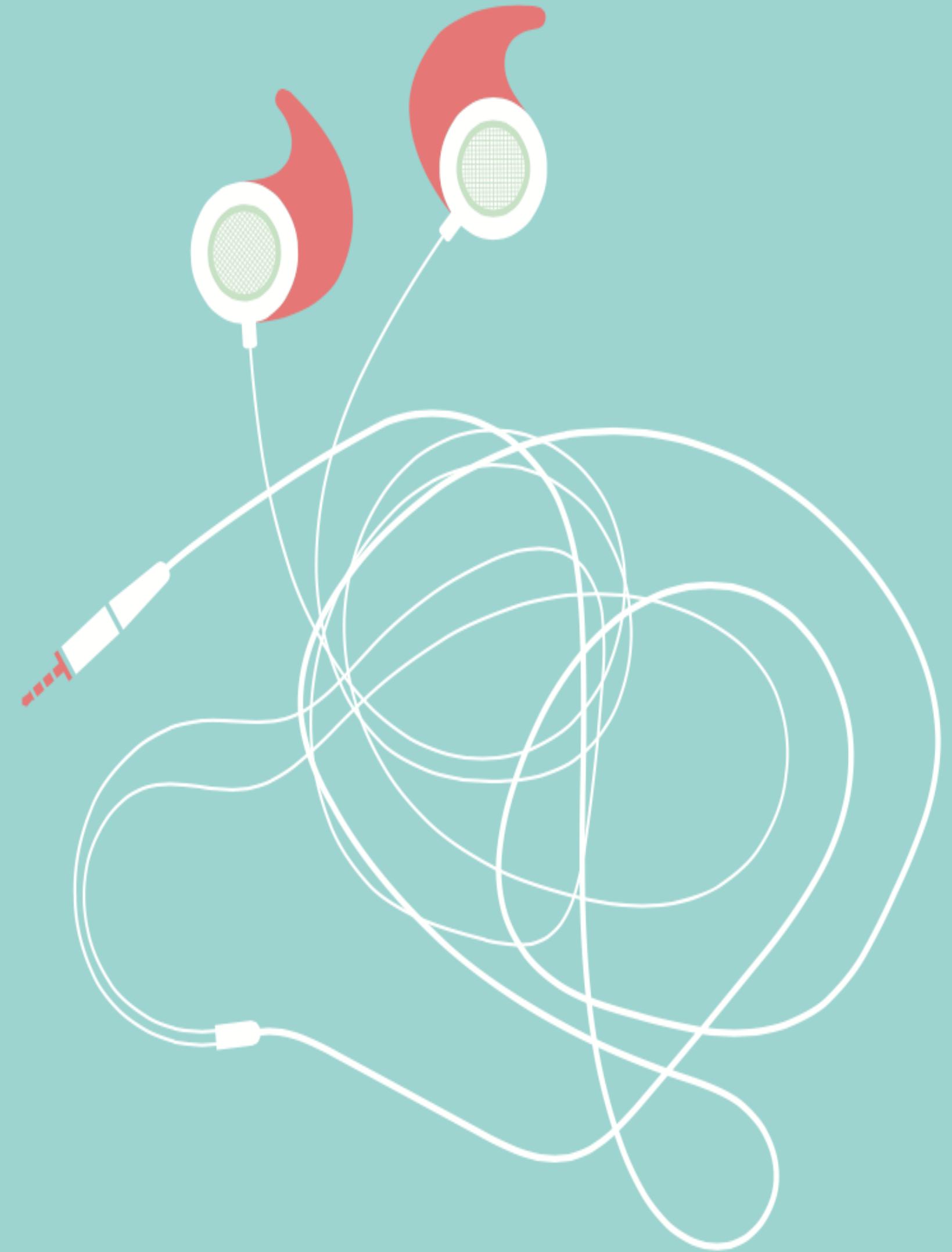


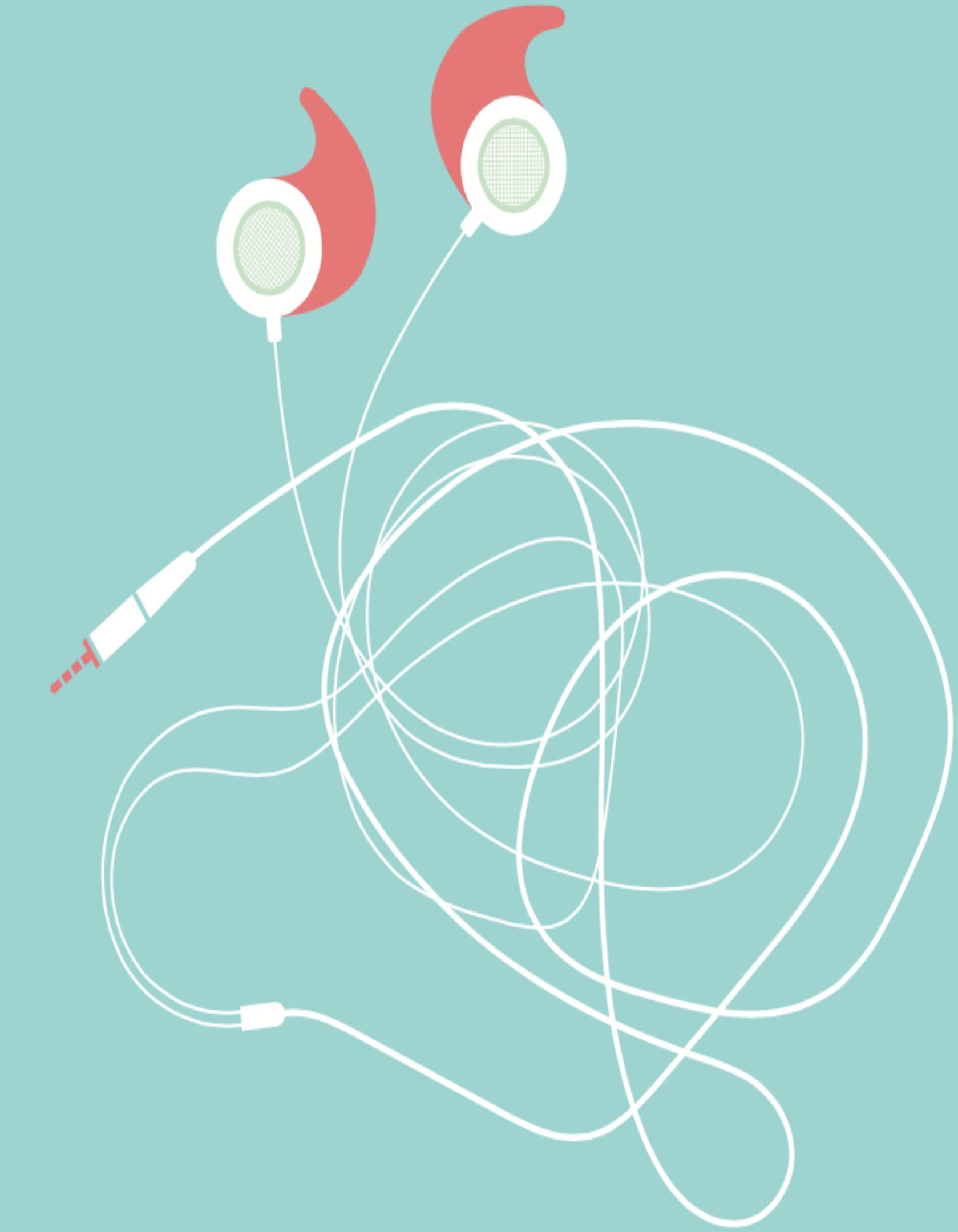


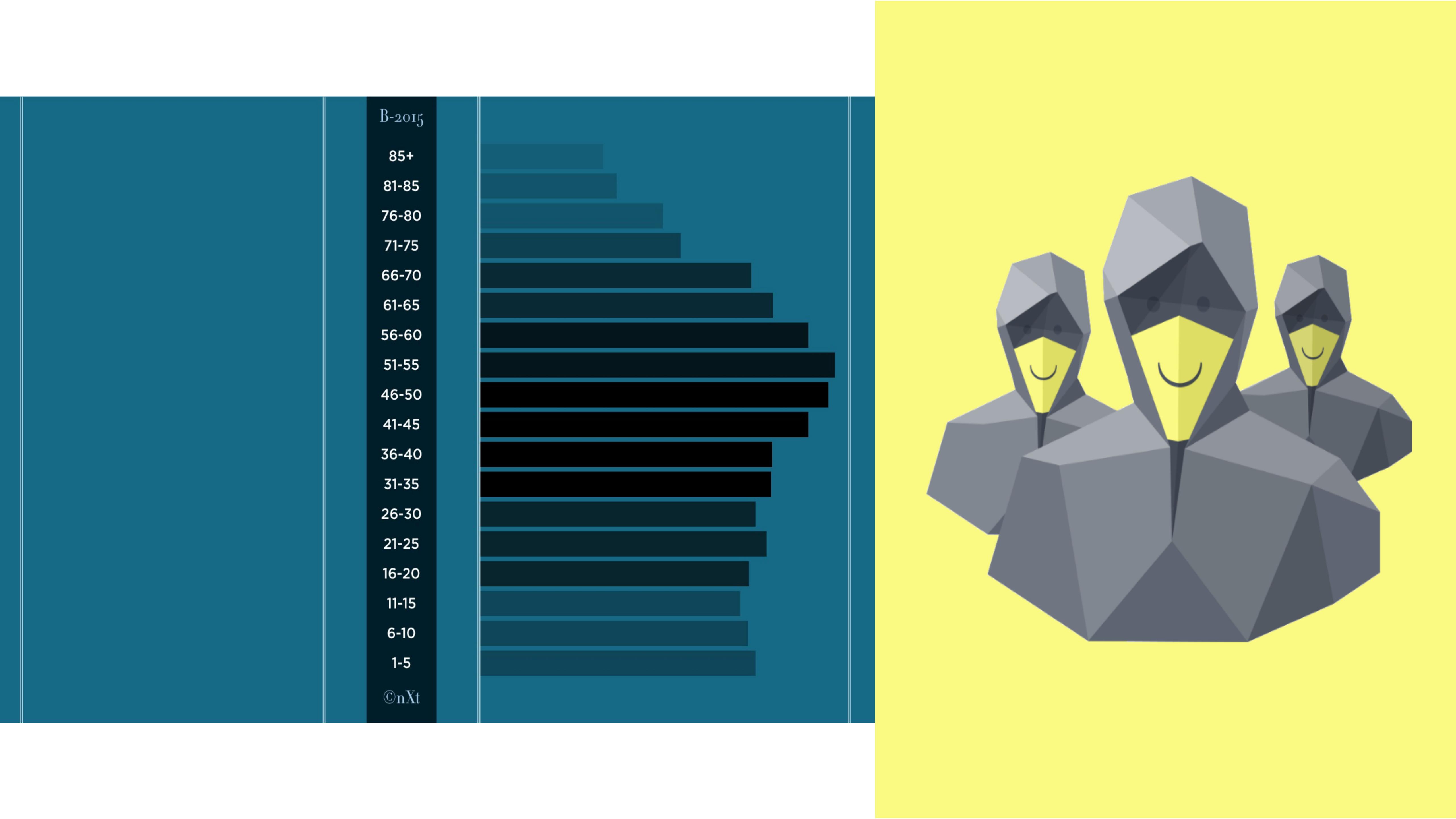
**“OH  
SH\*T!”**



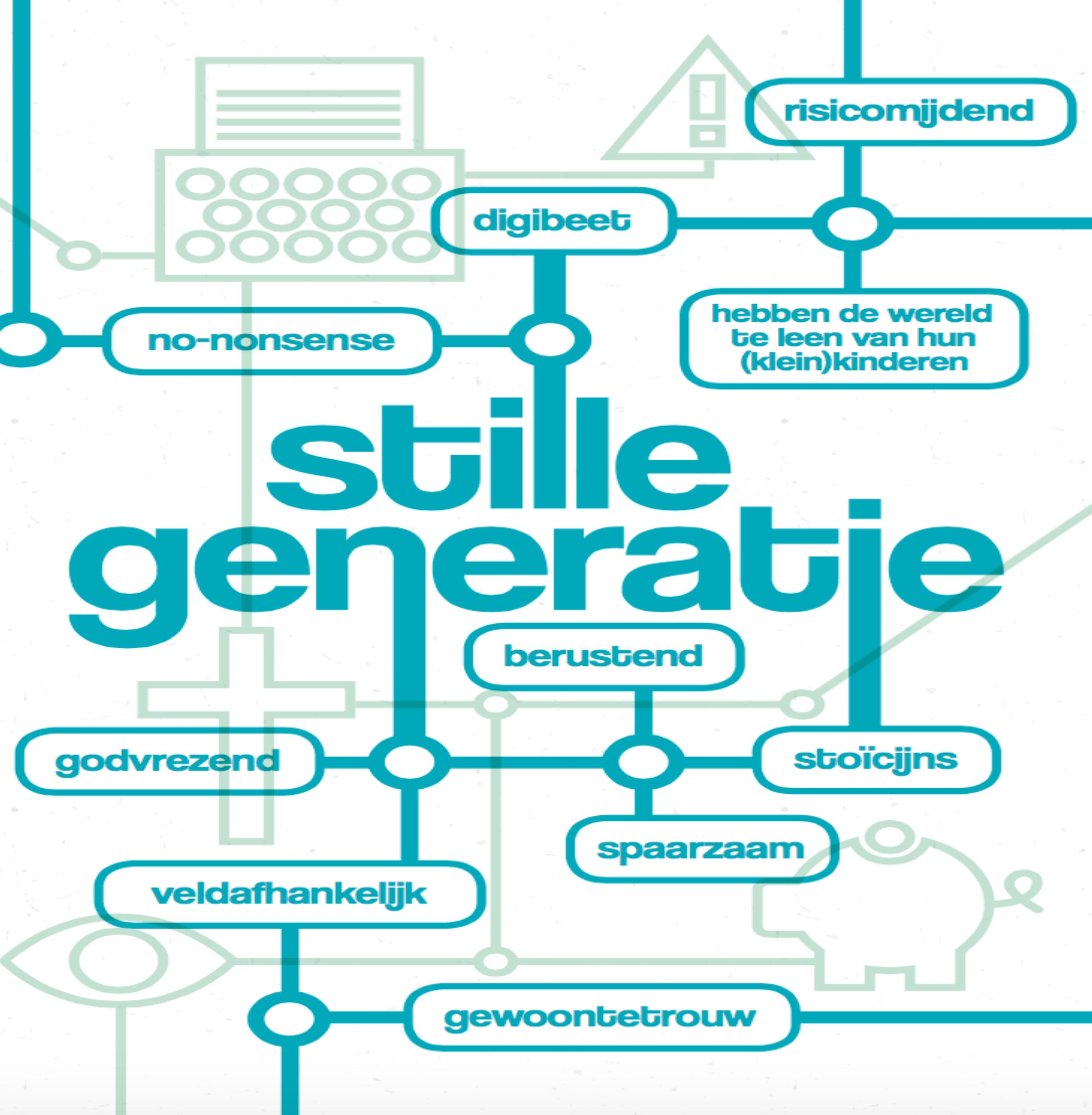
**ONE SIZE FITS NONE**







# stille generatie



ethisch reveil

sixties popcultuur

upper-mass

wittebroodsjaren

SKI = Spending Kids' Inheritance

# master boomers

symbolische consumptie

digitaal bijbenen

geven niet alleen  
jaren aan hun leven,  
maar ook leven aan  
hun jaren

selfness

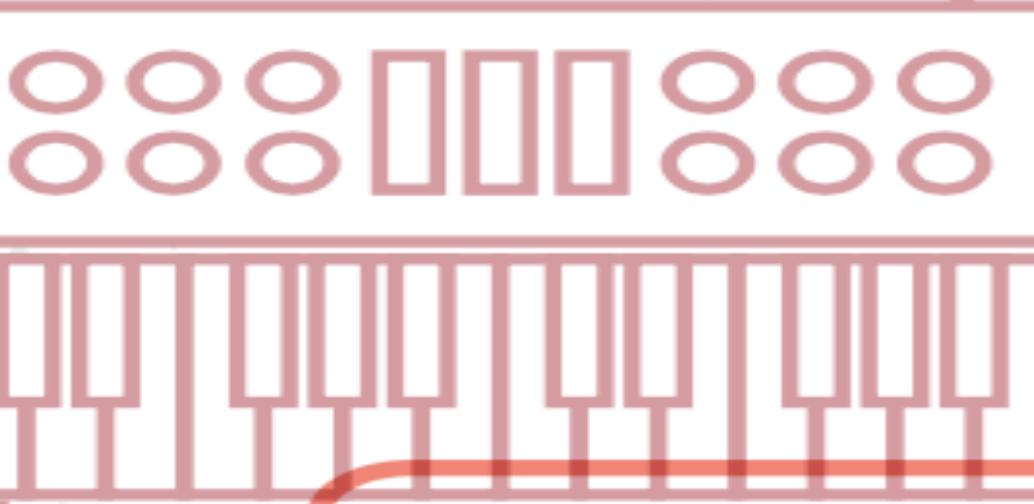
statusgevoelig

competitief





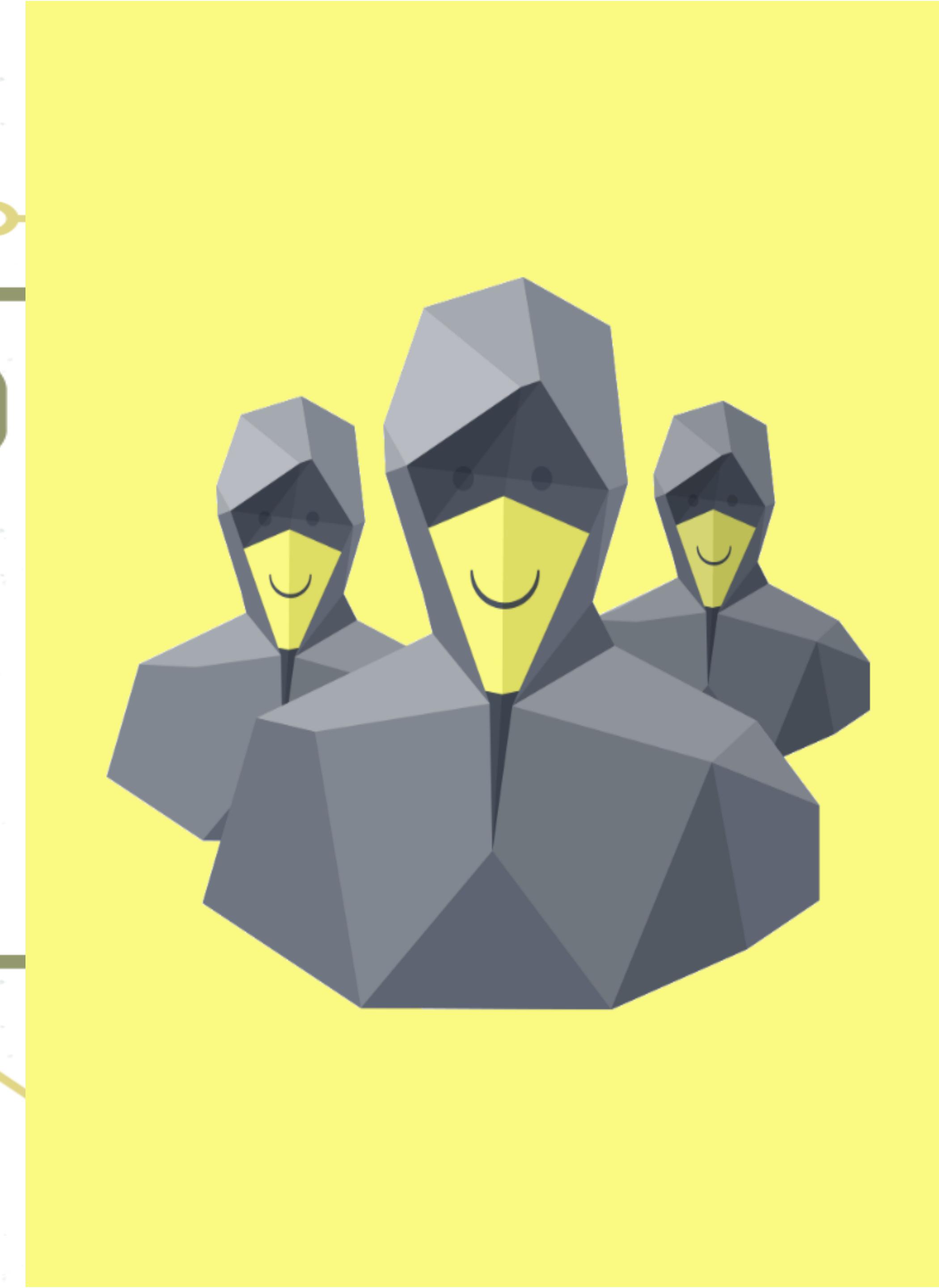
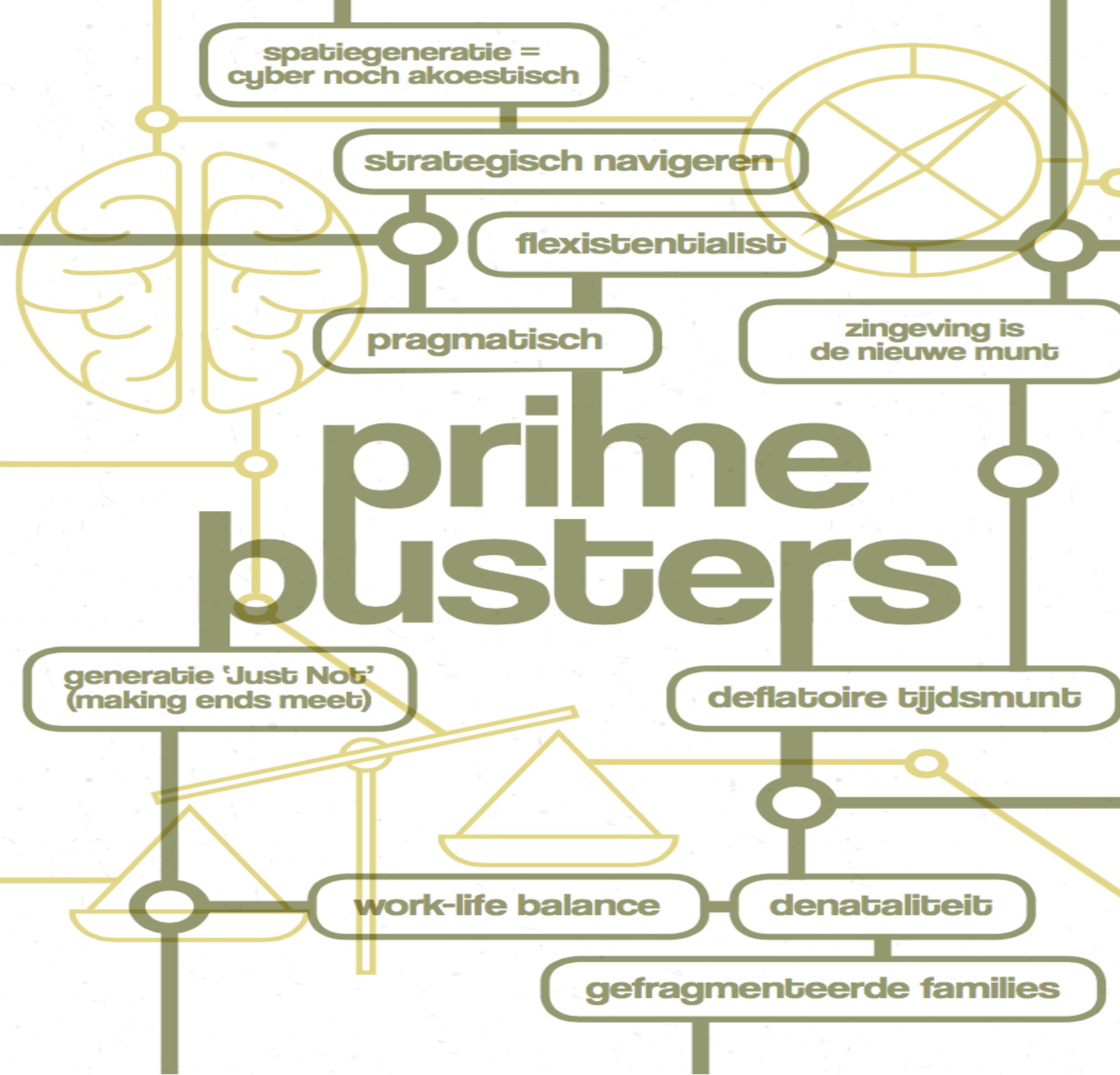
# baby bloomers



digitale immigranten

seventies popcultuur =  
koper & synthesizer





# millennials

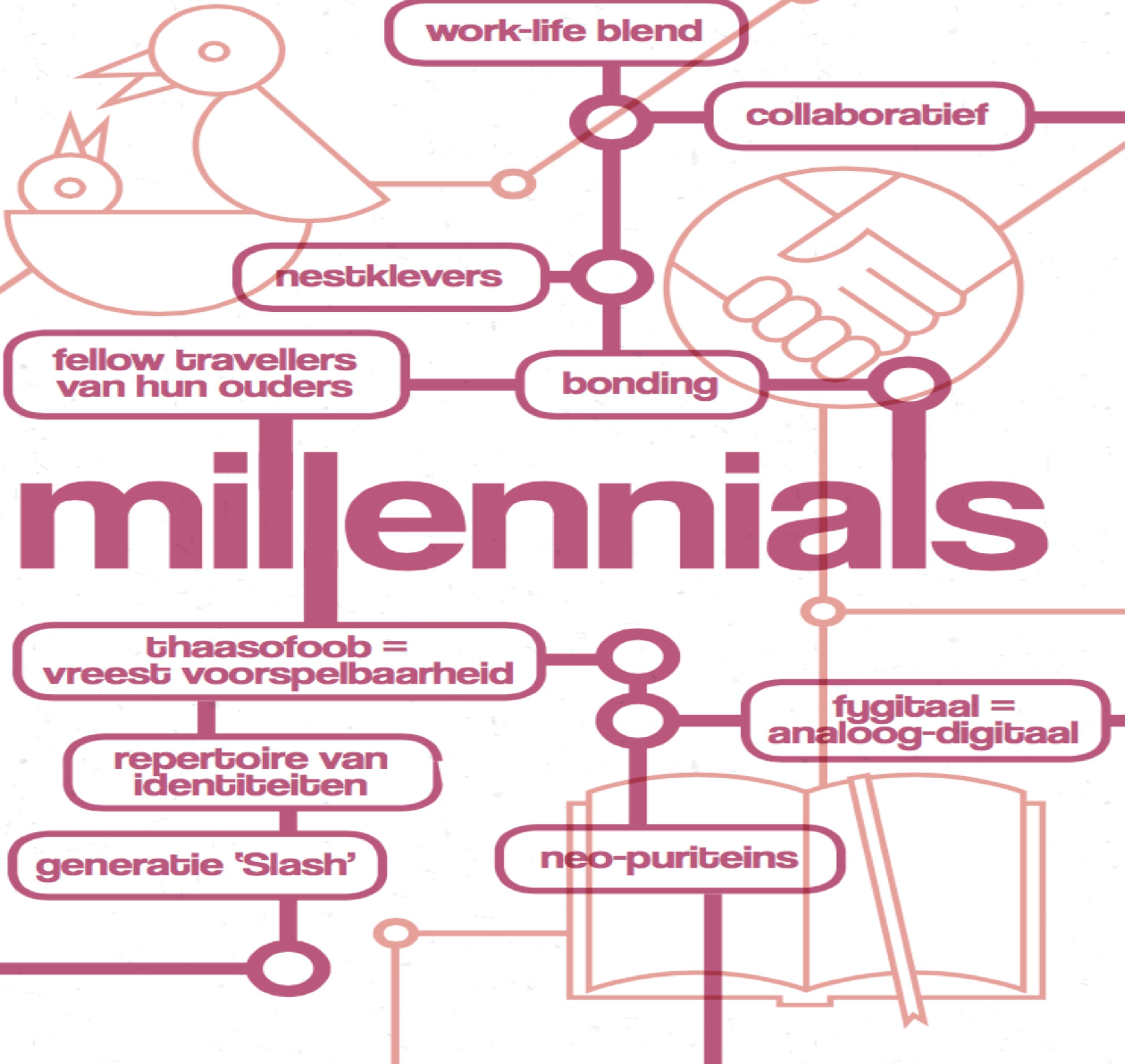
thaasoofob =  
vreest voorspelbaarheid

repertoire van  
identiteiten

generatie 'Slash'

fugitaal =  
analoog-digitaal

neo-puriteins









**COLLABORATIEF**

A photograph of a man and a woman in a muddy, outdoor setting. The man is kneeling, holding the woman's legs as she lies on the ground. They are both wearing athletic gear, including tank tops and shorts. The background shows a grassy area with some yellow foliage.



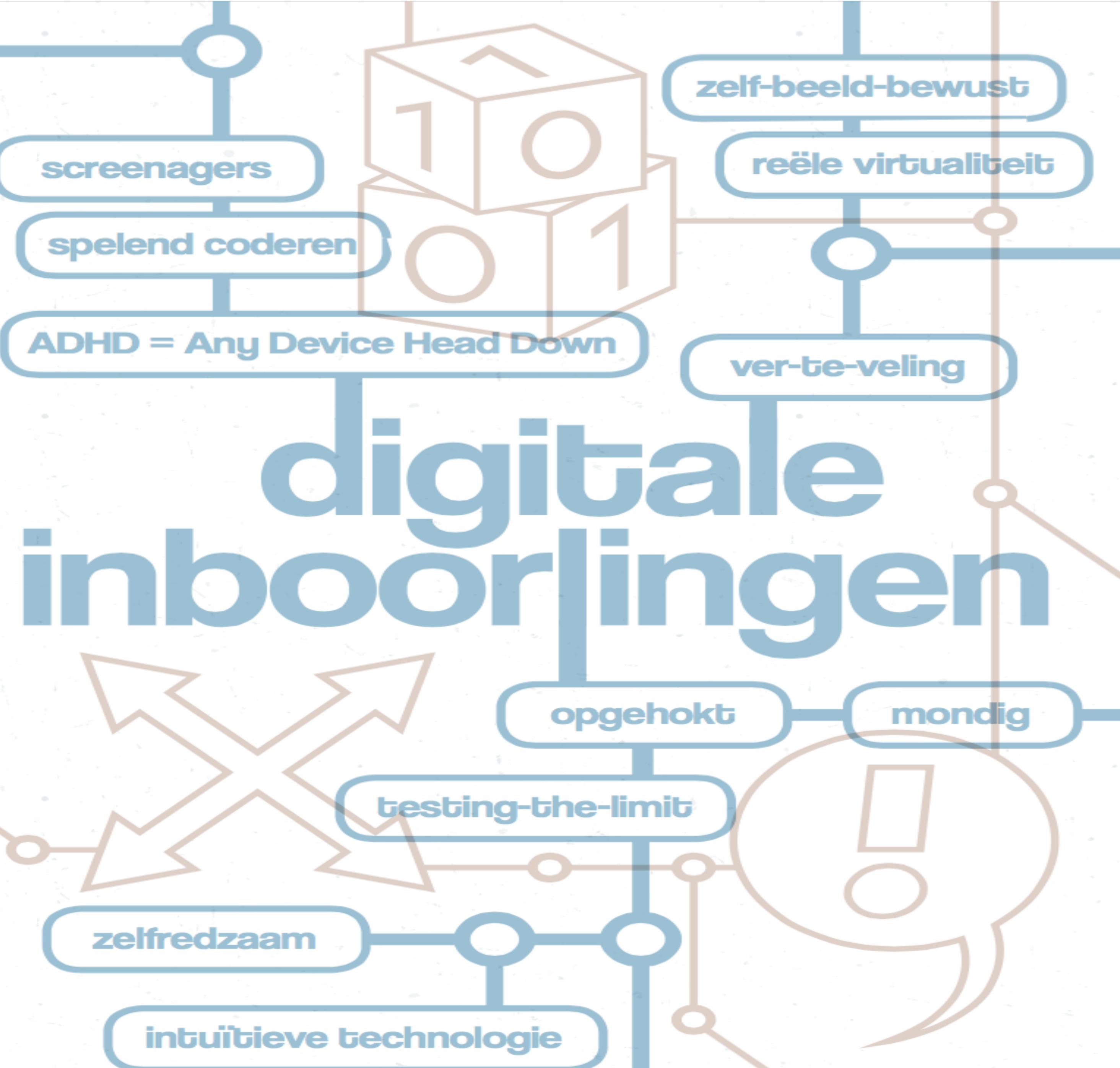






# SHORTCUT ECONOMY

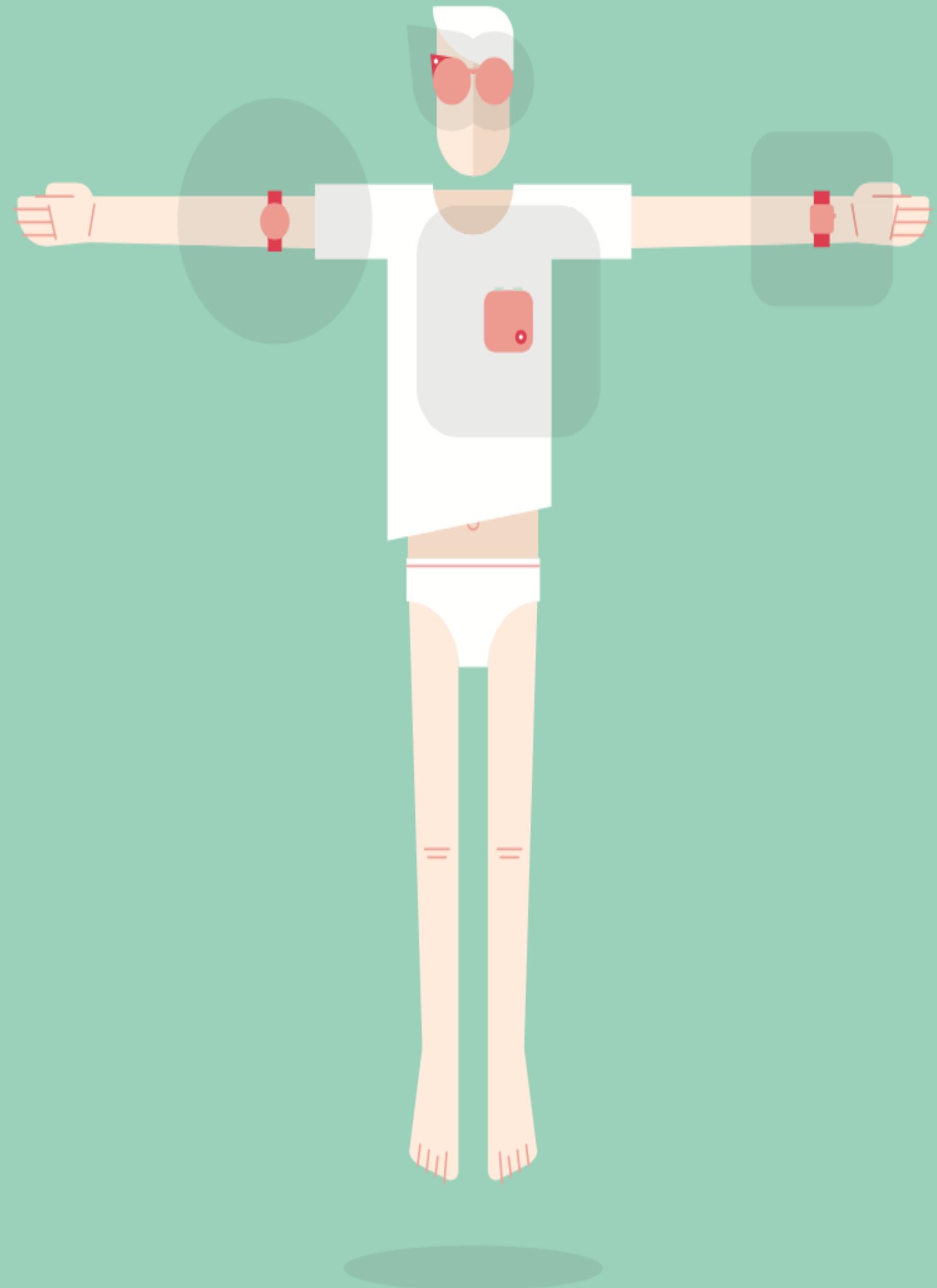




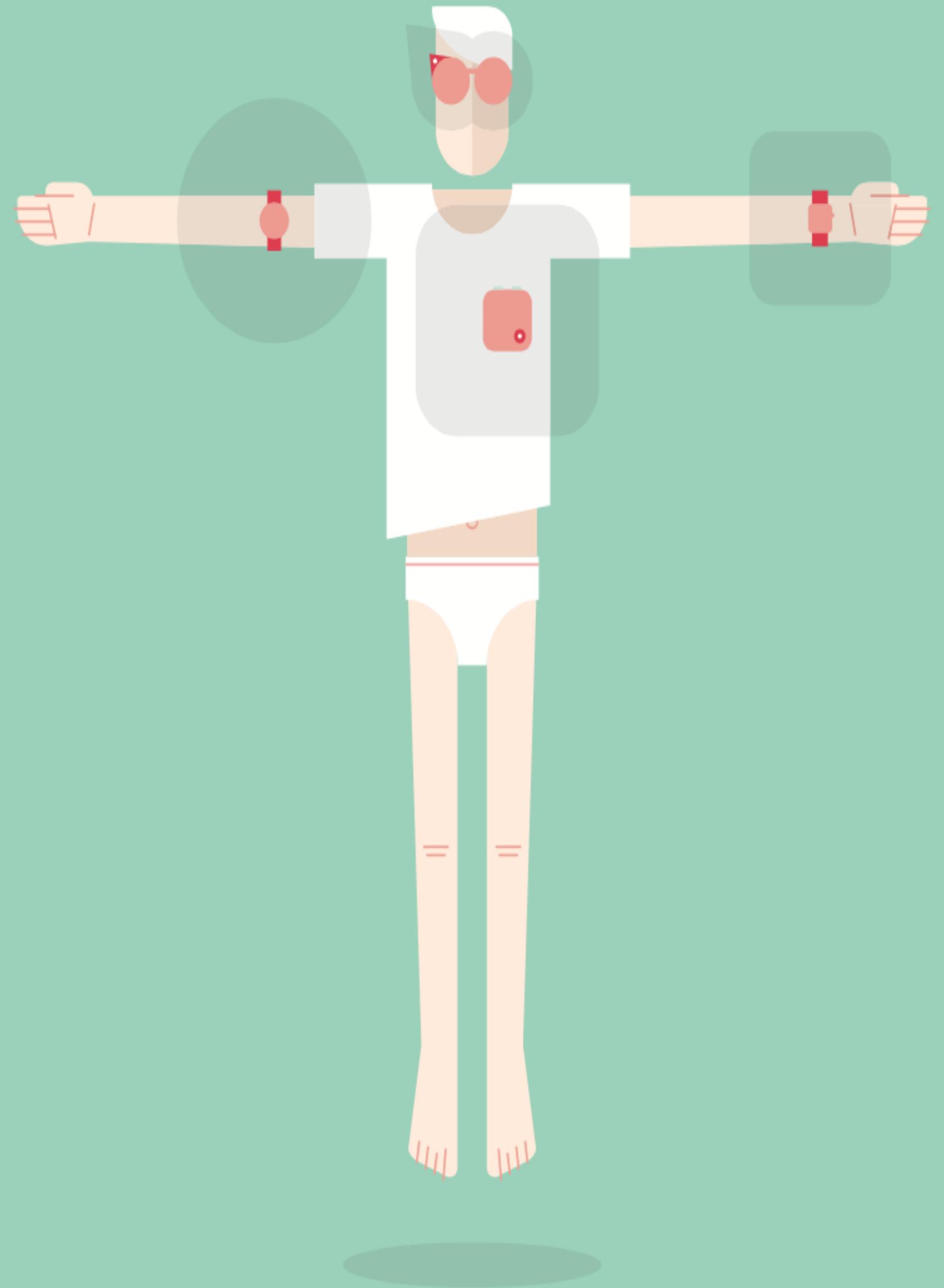


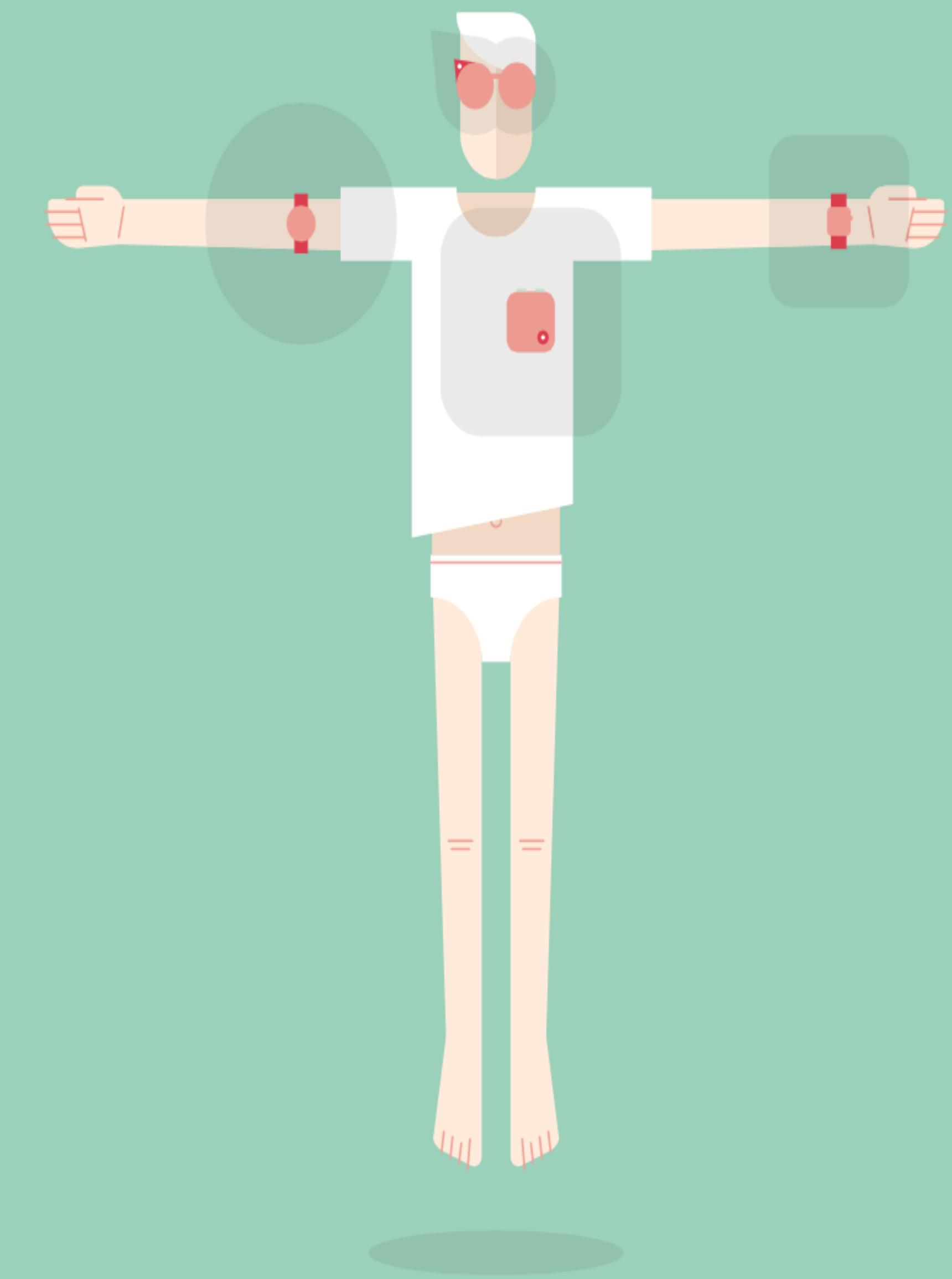


# EVERY-WEAR



# INTERNET-OF-THINGS

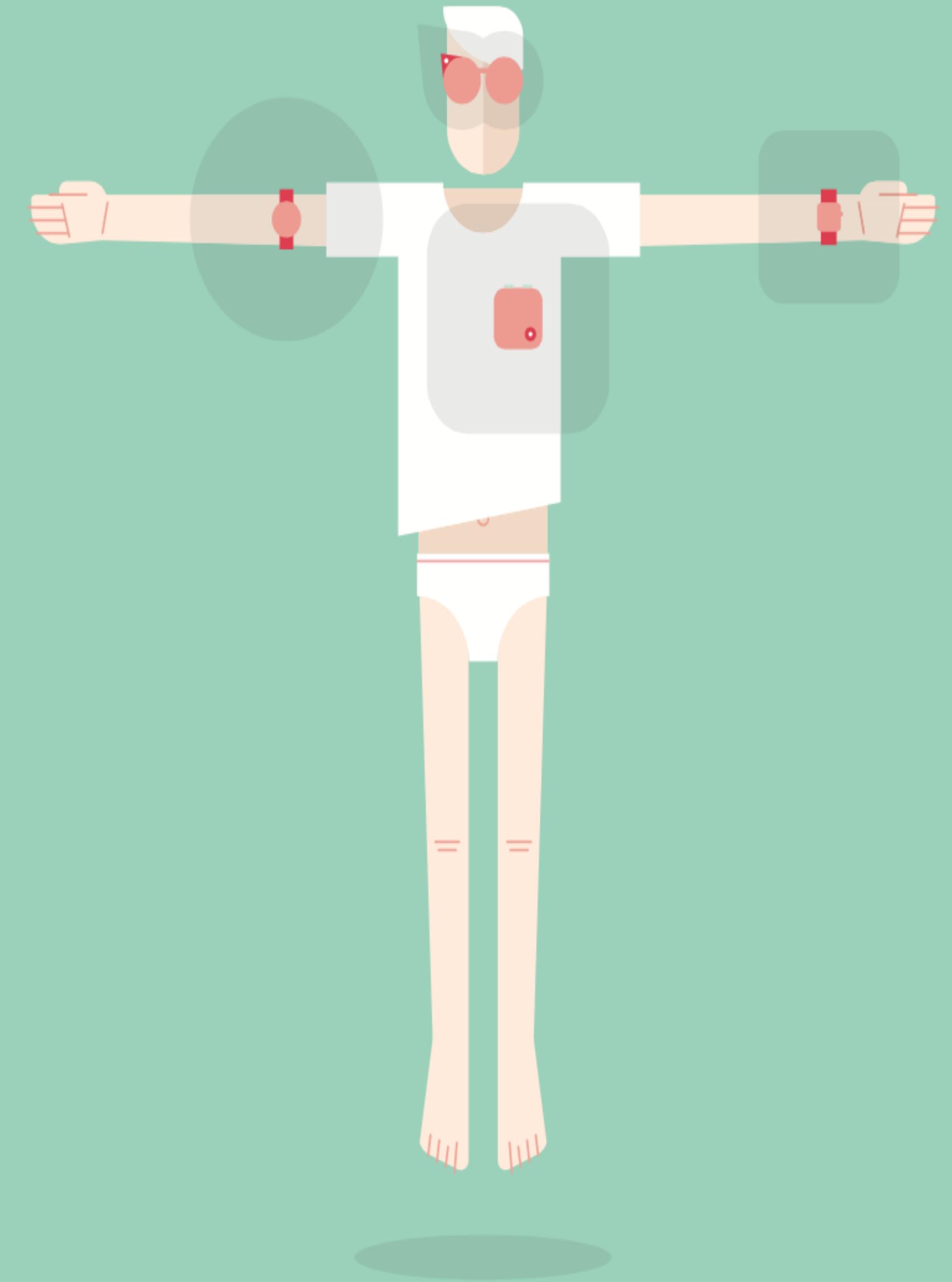




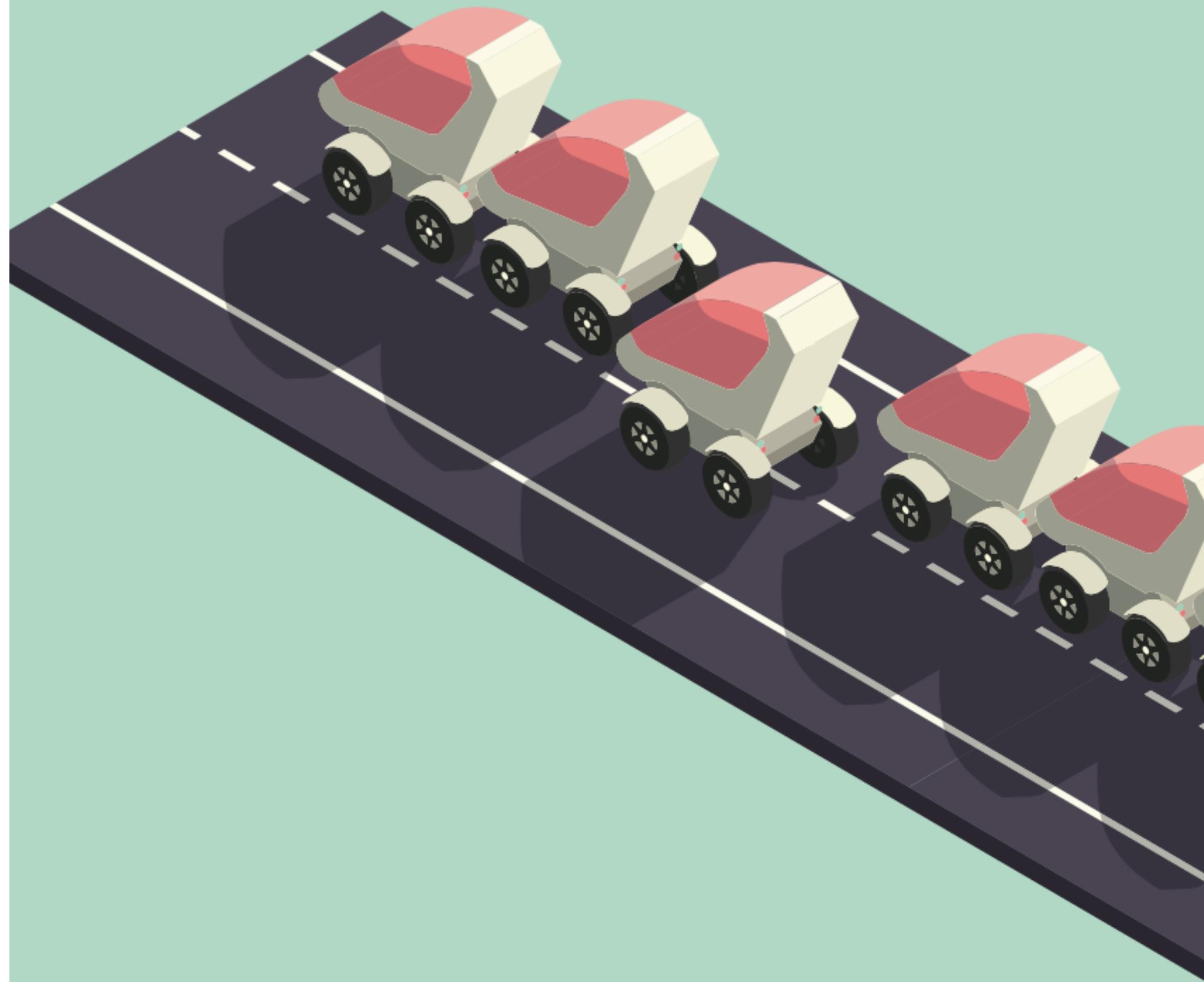


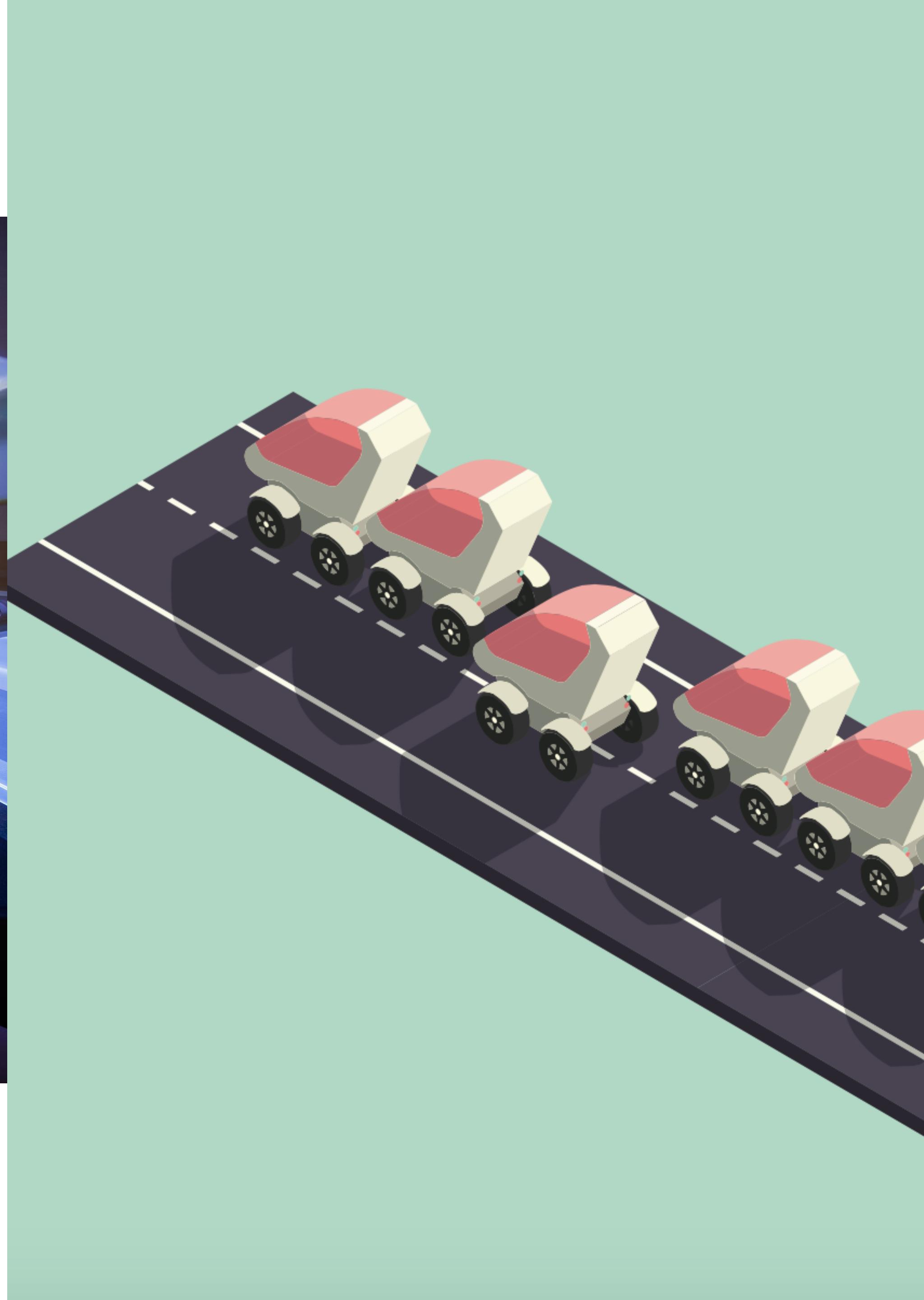
INTERNET-OF-ME

SECURE  
TRANSACTIONS



# INTUÏTIEVE TECHNOLOGIE





**THE STORY CONTINUES ONCE THE BOOK CLOSES**

